



# News

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## **CPFilms Launches New Websites Supporting Premium Brands**

**ST. LOUIS [January 29, 2010]** — CPFilms Inc., a wholly owned subsidiary of Solutia Inc. (NYSE: SOA), and the world's leading producer of professional window films for automotive, residential and commercial markets, has launched two new websites supporting their Vista™ and FormulaOne High Performance Auto Tint™ window film brands. Through intuitive navigation and interactive features, as well as a bold new look, the websites promote CPFilms premium dealers and product lines in the US and Canada.

“These sites provide comprehensive information, including resources for architects and specifiers, an energy savings calculator and a dealer locator tool, that add real value for visitors,” said Salvatore Abbate, CPFilms’ Vice President, Global Sales and Marketing. “While consumers experience the difference our architectural and automotive films can make, powerful tools ensure our dealers are backed by the best technical and support service available.”

***www.vista-films.com*** features the full line of premium commercial and residential aftermarket architectural window films in an attractive, contemporary environment. An interactive “one-minute challenge” tool lets visitors calculate their potential energy and cost savings, based on the US Department of Energy’s DOE-2 energy simulation program. The site also includes 3- Part specs, performance data, film-to-glass recommendations and other technical information to assist architects and designers in planning and bidding projects.

***www.formulaone.com*** features the complete line of high performance auto tints, offering consumers best-in-class quality and a range of color and performance options in the Classic, Comfort, Pinnacle and Specialty lines. The interactive film viewer allows visitors to try a variety of film applications on a virtual car, helping them to make a more informed purchase.

As part of CPFilms’ commitment to providing the industry’s best service and support, dedicated dealer portals on both sites include a virtual marketplace, business builder tool and technical reference website links. “As the world’s leading window film producer, we want to show visitors the multiple benefits of aftermarket window films in a way that’s easy to understand,” said Abbate. “We’ve accomplished this goal and are proud to introduce these two premium websites.”

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**NOTE TO EDITORS:** CPFilms, Vista and FormulaOne High Performance Auto Tint are trademarks of Solutia Inc. and/or its subsidiaries.

**CPFilms Profile**

CPFilms Inc. is the world's leading producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. Our films are designed to meet worldwide standards, carry a factory-backed warranty and are professionally installed. For more information about our products, log on to [www.vista-films.com](http://www.vista-films.com) or [www.formulaone.com](http://www.formulaone.com). CPFilms Inc. is a subsidiary of Solutia Inc.

**Corporate Profile**

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms™ aftermarket window films sold under the Vista brand and others; and technical specialties including the Flexsys® family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia's businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,100 employees in more than 50 worldwide locations. More information is available at [www.Solutia.com](http://www.Solutia.com).

**Source: Solutia Inc.**

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