



# News

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**FOR IMMEDIATE RELEASE**

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## **CPFilms Announces Launch of New LLumar® Paint Protection Film**

ST. LOUIS October 28, 2009 –CPFilms Inc., a wholly owned subsidiary of Solutia Inc. (NYSE: SOA), and the world’s leading producer of automotive, residential, and commercial window films, announces the launch of their new best-in-class LLumar® branded paint protection film. This new and improved easy-to-install, durable paint protection film will be presented with live demonstrations throughout the day at the LLumar booth (#10903) at the SEMA show in Las Vegas, NV from November 3 through November 6, 2009. (More information can be found at [www.llumar.com](http://www.llumar.com).)

“CPFilms worked closely with its professional dealer network to develop a paint protection product that is easy to install, has a high-gloss finish and significantly increased durability. This product has been through extensive field trials to reach our goal of exceeding paint protection needs without any sacrifices,” said Ryan Eilermann, CPFilms Automotive Brand Manager. “Consumers will appreciate this virtually invisible shield provided by the film, that helps maintain their automotive investment and improves the future trade-in value of their vehicle,” he continued. “Ultimately our dealers will benefit from an easier to install product at a value-oriented price.”

LLumar paint protection film is a counter-seasonal product to be added to the other high-quality products LLumar dealers offer. The new film is 33% thicker than previous LLumar paint protection offerings and helps defend against abrasions, nicks and scratches from insects, small road debris and winter sand and salt; resulting in year-round added protection. Installed by LLumar’s professional dealer network, a 5-year limited manufacturer’s warranty is also provided (see [www.llumar.com](http://www.llumar.com) or an authorized LLumar dealer for complete warranty details).

The innovative paint protection film will also be featured in the New Product Showcase at the SEMA show. Automotive film experts will be available during the show to discuss your paint protection needs. New dealer opportunities are available.

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### **CPFilms Profile**

CPFilms Inc. is the world's leading producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. CPFilms Inc. is a subsidiary of [Solutia Inc.](#)

### **Forward Looking Statements**

This press release may contain forward-looking statements, which can be identified by the use of words such as "believes," "expects," "may," "will," "intends," "plans," "estimates" or "anticipates," or other comparable terminology, or by discussions of strategy, plans or intentions. These statements are based on management's current expectations and assumptions about the industries in which Solutia operates and Solutia's ability to raise additional funds which is subject to market conditions. Forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that may cause actual results or achievements to be materially different from the future results or achievements expressed or implied by the forward-looking statements. These risks and uncertainties include, but are not limited to, the risk and uncertainties regarding the consummation of the transactions described in this press release or the timing thereof, including the possibility that the conditions to consummating the transactions may not be satisfied or that the transactions may not close, and those other risks and uncertainties described in Solutia's most recent Annual Report on Form 10-K, including under "Cautionary Statement About Forward Looking Statements" and "Risk Factors", and Solutia's quarterly reports on Form 10-Q. These reports can be accessed through the "Investors" section of Solutia's website at [www.solutia.com](http://www.solutia.com). Solutia disclaims any intent or obligation to update or revise any forward-looking statements in response to new information, unforeseen events, changed circumstances or any other occurrence.

### **About Solutia Inc.**

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms aftermarket window films sold under the LLumar® brand and others; and technical specialties including the Flexsys® family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia's businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,100 employees in more than 60 locations. More information is available at [www.solutia.com](http://www.solutia.com).

### **Source: Solutia Inc.**

St. Louis  
10/28/09